



The **Blog Sales Funnel** is a strategy where you use your blog to attract an audience and then deliver more targeted information via a segmented email list.

Through the blog and email sequence, you deliver educational content to build trust, then offer a front end low priced product with upsell offers. You then continue to follow up with your customers, offering higher priced products and services.

As the funnel continues down, only your most responsive customers remain, who buy your highest priced offers. This small group of "raving fans" benefit significantly from your support and are the source of your business profits.



Entrepreneurs-Journey.com

For Full Details:

www.TheBlogSalesFunnel.com

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